



## ARJENT + Charity + 4807m

25 May 2006

We are proud to announce that one of the ARJENT team, Gregory Perdon, will scale the Mont Blanc (photographed above) this summer, with the sole objective of raising money for charity.

Gregory will fly to Chamonix in the French Alps to scale the magnificent Mont Blanc peak (4807 meters) on the 30th June, to raise money for the recently created ARJENT Charitable Trust.

Gregory, Head of Alternative Investments at the London-based Investment house, is aiming to obtain contributions from friends, family, business partners and clients for the climb.



The objective of the trust is to support UK charities. Gregory and ARJENT are funding the entire expedition costs, therefore ensuring all money raised will go directly to the underlying charitable causes. The trust has initially chosen to fund the following organisations: The Breast Cancer Campaign, Jeans for Genes Campaign, Guide Dogs for The Blind and The Willow Foundation, which provides fun days out for young adults with terminal illnesses.

The legendary Mont Blanc dominates the French Alps and as the highest peak in Western Europe is constantly drawing climbers from across the world. Known by the French as 'La Dame Blanche', it is covered year round by vast couloirs of rock, snow and ice. The Mont Blanc's 15,800 feet summit is regarded within the climbing community as "Himalayan" in scale.

The summit team will consist of Gregory and Christophe Bressand, a well-known guide in Chamonix. The two (photo inset) will begin the ascent on the afternoon of the 29th June and hopefully reach the peak on the 30th. They'll ascend the mountain via the physically grueling route called "Les Trois Mont Blancs".

"We are very proud that Gregory has taken on this mental and physical challenge. The sheer vertical ascent and length of the climb is among one of the highest and longest on any mountain in the world. On summit day we will all be rooting for him at the office", commented ARJENT CEO Tony Woodward.

Gregory added: "The expedition is a fantastic opportunity to step out of my role of Investment Manager and to give something back to society. I was extremely encouraged when I ran the idea by several clients and they all expressed interest in contributing to the underlying charities."

If you would like to support our efforts by contributing to ARJENT's push to ascend the Mont Blanc this June, please contact Vickie Allen via:

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Thank you for your support in advance!